**Role Title: Strategy Researcher, Digital Mapping**

**Reporting to: Map Curator, Rare Books Maps and Music**

**Salary:** **£27,777**

**Role purpose:**

The National Library of Scotland has a world-leading digital maps website <https://maps.nls.uk> which contains over 200,000 digital maps, with high and increasing usage figures. The site won the CILIP Knowledge and Information Management Group Award in 2017 for Outstanding Electronic Information Resource, with the judges acknowledging that the digitisation of the Library’s map collection is “to everyone’s immense interest” and that it is “without doubt a most impressive and authoritative website”.

Over the next few years, the Library has ambitious digital goals, including expanding digitisation and the development of new services, applications, and ways of delivering digital content. The postholder will research and produce a report with recommendations on the ways in which the Library can develop its digital map services and collections to obtain the maximum value, considering reputational and financial benefit to the organisation and social and economic benefit to the wider world.

This post may be suitable for some remote working outwith a period of induction and orientation at the Library.

**Duties and Responsibilities:**

The postholder will be required to

* Familiarize themselves with ways of working at the Library and the core activities of curatorial work with maps including collections history and information, users and customers for map collections, digital mapping production workflows, and the technology, content and structure of the maps website.
* Develop a research plan to meet the desired outcome within the agreed project parameters
* Carry out research according to the existing brief and to the agreed plan of work
* Complete a report on their research with recommendations
* Communicate their research and the final report effectively to internal stakeholders
* Collaborate on the development of a case study on the project
* Ensure all information is shared with sensitivity, in accordance with data protection and copyright legislation
* In all their work follow Library policies and procedures
* Any other tasks that are reasonably required by the line manager
* Occasional travel which may include an overnight stay

**Core Competencies**

**Delivering Results (Core) –** Take personal responsibility for achieving the right results for the Library

**Customer Focus (Core) –** Understand and, within our capability, meet actual and potential internal and external customers’ needs

**Collaborative Working (Core) –** Working together effectively to achieve common goals through sharing skills, knowledge and information. Collaborating with others to improve services and reduce costs

**Person specification:**

**Education**

**Essential**

* Postgraduate-level qualification in business/management

**Skills, abilities and knowledge**

**Essential**

* Excellent research and report-writing skills
* Excellent interpersonal and presentation skills, with ability to develop positive contacts with external stakeholders
* Excellent ability to plan, prioritise and manage a programme of work, and to deliver planned work to deadlines
* Good understanding of market research, commercialisation and entrepreneurship
* Good analytical and problem-solving skills, combined with the ability to make complex evidence-based decisions
* Good IT skills, including MS Office
* Ability to work independently without close supervision, to be self-motivating and to act with judgement and initiative

**Desirable**

* Knowledge of digital mapping and GIS
* Understanding of the role of national and research libraries and the needs of their users
* Understanding of map collections and their communities of use
* Awareness of library systems
* Awareness of digital mapping developments in library and other sectors

**Personal qualities**

**Essential**

* Strong self-motivation
* Commitment to delivering effective results
* Commitment to supporting the Library’s strategy and vision

**Desirable**

* Interest in digital mapping and GIS
* Interest in the cultural heritage sector

**Experience**

**Essential**

* Experience of market research and evaluation

**Desirable**

* Experience of at least one of the commercial sectors which can make use of digital mapping

**Further Information:**

Applicants are asked to provide a written statement saying how their skills match the person specification and demonstrate the value and relevance of their experience to the post.

**Selection Procedures:** The applicants who meet the criteria based on the job description and the person specification will be selected for interview**.**

Please note that the successful candidate will be subject to Basic Disclosure Scotland security clearance.